

TDM Photoshop add-on





Welcome to TDM digital signage

With this Photoshop add-on you are able to create your TDM Designs in Photoshop and export them to a TDM Template. The TDM Template can be imported into the TDM Designer.

Contents

How to use this add-on	3
Normal layers	3
Text layers	3
Using the Photoshop Add-on	4
Run as a script	4
Install it as a permanent Add-On	4
Limitations	5

How to use this add-on

This add-on will export every Photoshop layer as a separate element. Standard layers will become TDM Image elements, text layers will become TDM text elements.

IMPORTANT: *The resolution of your Photoshop file needs to be the same as your preferred TDM Template. Common resolutions: Full HD = 1920x1080, Meeting room tables = 1280x800. Please check this before creating content.*

The name of the layer decides which element it will be when you export your design to a TDM Template. You can also want to name the layers directly from Photoshop by using: <tickertape>CNN News

Normal layers

TDM ELEMENT	PHOTOSHOP LAYER NAME
VIDEO ELEMENT	<video>
BROWSER ELEMENT	<browser>
IMAGE ELEMENT	<image>
YOUTUBE ELEMENT	<youtube>
VIMEO ELEMENT	<vimeo>
AUDIO ELEMENT	<audio>
SLIDESHOW ELEMENT	<slideshow>
QR CODE	<qr code>

Text layers

TDM ELEMENT	PHOTOSHOP LAYER NAME
TEXT ELEMENT	<text>
TICKER TAPE ELEMENT	<tickertape>
DATE TIME ELEMENT	<datetime>**

You can also want to name the layers directly from Photoshop by using: <tickertape>CNN News

For the Date Time element you need to specify the format that you want to use, you can see what you need to use in the table below:

HH:mm	17:07
HH:mm:ss	17:07:55
dd-MM-yyyy	03-04-2019
dd-MM	03-04
dd-MMM	03 apr

dd-MMMM	03 april
dd-MMM-yyyy	03 apr 2019
dd-MMMM-yyy	03 april 2019
dddd	Wednesday
ddd	Wed

Usage example: <datetime>HH:mm

Using the Photoshop Add-on

There are two methods to use the Photoshop add-on, the first is by running it every time you want to export a template, and the second one is to add the add-on to your Photoshop menu.

Run as a script

1. Download the extension file from the TDM Designer and unzip it
2. From the Photoshop menu navigate to “File > Scripts > Browse
3. DoubleClick on the “TDM Template Export.jsx” file
4. Your template will be saved to your desktop.

Install it as a permanent Add-On

5. Download the extension file from the TDM Designer and unzip it
6. Navigate to the folder where you have extracted the files
7. Copy the folder content into the correct folder for your Creative Cloud version.
8. **Path:** C:\Program Files \Adobe\Adobe Photoshop CC 2019\ Presets\Scripts\ (or a different version)
9. Restart Photoshop. You will find extension at Window > Extensions > extension_name.
10. After designing go to “File > Scripts > TDM Template Export”
11. Your template will be saved to your desktop.

Limitations

- Currently only Windows support
- Only normal layers will work
- Custom fonts need to be uploaded manually to the TDM Designer tool
- Layer Blending is not supported, opacity works fine
- Advanced typography is not supported